

Business Ethics And Social Responsibility Course Tutorial

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business ethics and social responsibility course outline serves as a crucial roadmap

for anyone looking to grasp the fundamental principles that guide ethical decision-making and corporate responsibility in today's business world. With increasing pressure on organizations to operate transparently and sustainably, understanding these principles has never been more important. This article unpacks what a comprehensive course on business ethics and social responsibility typically covers, providing insights into the essential topics and learning outcomes you can expect.

Understanding the Foundations of Business Ethics

At the heart of any business ethics and social responsibility course outline is a solid introduction to the core concepts of ethics in business. Students are usually introduced to the meaning of ethics, moral philosophy, and how these ideas apply to day-to-day business decisions. The focus here is on developing a mindset that prioritizes integrity, fairness, and accountability.

The Role of Ethical Theories in Business

An engaging course will delve into classical ethical theories such as utilitarianism, deontology, virtue ethics, and justice theory. These frameworks help students analyze complex situations from different perspectives, encouraging critical thinking. For example, utilitarianism emphasizes the greatest good for the greatest number, which can be pivotal when businesses face tough choices affecting stakeholders.

Ethical Decision-Making Models

One of the practical components of this section involves introducing decision-making models that guide managers and employees in navigating ethical dilemmas. Models like the PLUS Ethical Decision-Making Model or the Four-Way Test are often discussed, equipping learners with tools to evaluate options systematically and choose the most ethical path forward.

The Pillars of Social Responsibility in Business

A business ethics and social responsibility course outline will invariably highlight the importance of corporate social responsibility (CSR) and sustainability. It explores how companies can contribute positively to society beyond profit-making, influencing everything from environmental practices to community engagement.

Understanding Corporate Social Responsibility

CSR is more than a buzzword; it's a strategic approach that integrates social and environmental concerns in business operations and interactions with stakeholders.

Students learn about different CSR models, including Carroll's Pyramid of Corporate Social Responsibility, which categorizes responsibilities into economic, legal, ethical, and

philanthropic layers.

Sustainability and Environmental Ethics

Given the pressing challenges of climate change and resource depletion, sustainability is a vital topic in any course focused on social responsibility. This section emphasizes the ethical obligation businesses have toward minimizing environmental harm, promoting renewable resources, and adopting green technologies. Real-world case studies often illustrate successful sustainability initiatives and the benefits of eco-friendly business practices.

Legal and Regulatory Frameworks Impacting Business Ethics

No discussion on business ethics and social responsibility would be complete without addressing the legal landscape that governs corporate behavior. This part of the course outline typically covers relevant laws, regulations, and compliance requirements that shape ethical conduct.

Understanding Compliance and Governance

Students explore the role of corporate governance in fostering ethical cultures within organizations. Topics like board responsibilities, whistleblower protections, and regulatory compliance are examined to show how legal frameworks support ethical business practices.

Impact of International Laws and Standards

In a globalized economy, businesses must navigate a complex web of international laws

and ethical standards. This section introduces frameworks like the UN Global Compact, OECD Guidelines for Multinational Enterprises, and the ISO 26000 social responsibility standard, which help organizations maintain ethical consistency across borders.

Stakeholder Management and Ethical Leadership

Managing relationships with diverse stakeholders is another cornerstone of any business ethics and social responsibility course outline. Understanding how to balance the interests of shareholders, employees, customers, suppliers, and the broader community is crucial.

Identifying and Prioritizing Stakeholders

This subtopic teaches students techniques for stakeholder analysis, helping them identify who is affected by business decisions and how to engage with different groups responsibly. The goal is to foster transparency and build trust through honest communication.

The Role of Ethical Leadership

Leadership plays a pivotal role in embedding ethics and social responsibility within organizational culture. Lessons focus on how leaders can model ethical behavior, create codes of conduct, and encourage open dialogue about ethical concerns. Developing emotional intelligence and empathy is often highlighted as a key leadership skill in this context.

Contemporary Issues and Challenges in Business Ethics

A dynamic course outline will also cover current ethical challenges facing businesses today. This keeps learners abreast of evolving concerns and encourages proactive

problem-solving.

Technology and Ethics

With rapid technological advancements, topics such as data privacy, artificial intelligence ethics, and cybersecurity have become prominent. Students examine the ethical implications of technology deployment and strategies to mitigate risks like data breaches or algorithmic bias.

Diversity, Equity, and Inclusion (DEI)

Ethical business practices increasingly encompass efforts to promote diversity and inclusion. This section discusses the importance of creating equitable workplaces and addressing systemic biases, highlighting how DEI initiatives align with broader social responsibility goals.

Globalization and Ethical Sourcing

Global supply chains present both opportunities and ethical risks. Learners explore challenges such as labor rights violations, fair trade, and the environmental impact of sourcing decisions. Case studies often shed light on companies that have successfully implemented ethical sourcing policies.

Practical Applications and Case Studies

Theory is important, but a comprehensive business ethics and social responsibility course outline also emphasizes practical learning. Real-world case studies are invaluable for illustrating how ethical principles are applied in business contexts.

Analyzing Ethical Dilemmas in Business

Students engage with scenarios that simulate ethical dilemmas, encouraging them to apply theoretical knowledge to make reasoned decisions. These exercises build problem-solving skills and highlight the complexities of ethical leadership.

Developing a Corporate Social Responsibility Strategy

Many courses culminate with a project where learners develop a CSR strategy for a hypothetical or real company. This task integrates all the course's elements: ethical frameworks, stakeholder management, legal considerations, and sustainability to create actionable plans that reflect social responsibility.

By following a well-structured business ethics and social responsibility course outline, students gain a deep appreciation for the ethical dimensions of business and the importance of responsible corporate citizenship. This knowledge not only enhances individual decision-making but also equips future leaders to foster trust, sustainability, and positive impact in the organizations they serve.

Question

Answer

What are the key topics

typically covered in a

Business Ethics and Social

Responsibility course outline?

A typical Business Ethics and Social Responsibility

course covers topics such as ethical theories, corporate social responsibility (CSR), stakeholder management, ethical decision-making, sustainability, corporate governance, and ethical issues in global business.

How does a course on

Business Ethics and Social

Responsibility benefit

students in their professional

careers?

This course equips students with critical thinking skills to evaluate ethical dilemmas, promotes understanding of corporate accountability, enhances decision-making capabilities, and prepares them to foster ethical practices and social responsibility in their future workplaces.

What teaching methods are

commonly used in Business

Ethics and Social

Responsibility courses?

Common teaching methods include case studies, group

discussions, role-playing, lectures, guest speakers from industry, and analysis of real-world ethical dilemmas to encourage practical understanding and application.

Why is corporate social responsibility (CSR) an important component of the course outline?

CSR is crucial because it emphasizes a company's obligation to contribute positively to society, addressing environmental, social, and economic impacts, which aligns business operations with ethical standards and stakeholder expectations.

How are ethical theories integrated into the Business

Ethics and Social

Responsibility curriculum?

Ethical theories such as utilitarianism, deontology, virtue ethics, and justice theory are introduced to provide frameworks for analyzing moral issues and guiding ethical decision-making in business contexts.

What role do sustainability

and environmental ethics play

in the course outline?

Sustainability and environmental ethics are integral as

they focus on responsible resource management,

reducing environmental impact, and promoting long-

term ecological balance, which are essential aspects of

modern corporate social responsibility.

Business Ethics and Social Responsibility Course Outline: A Comprehensive Review

business ethics and social responsibility course outline serves as a foundational

framework for understanding the principles that guide corporate conduct and societal

impact. In contemporary business landscapes, where companies face increasing scrutiny

from stakeholders, regulators, and the public, an in-depth grasp of ethical standards and

social accountability is indispensable. This article explores the key components typically

included in such a course outline, highlighting how it equips students and professionals

with the necessary tools to navigate complex moral dilemmas and promote sustainable

business practices.

Understanding the Core Structure of the Course

A well-designed business ethics and social responsibility course outline is generally

structured to progress from theoretical underpinnings to practical applications. It begins

by introducing fundamental ethical theories and corporate responsibility concepts before

moving into case studies, legal frameworks, and emerging trends such as sustainability and corporate governance.

Introduction to Ethical Theories and Principles

The opening modules often focus on the philosophical foundations of ethics, including:

Utilitarianism: Evaluating actions based on the greatest good for the greatest

1.

number.

Deontology: Emphasizing duties and rules irrespective of outcomes.

2.

Virtue Ethics: Highlighting character and moral virtues as guiding principles.

3.

Understanding these theories is crucial for students to analyze ethical dilemmas from multiple perspectives, fostering critical thinking skills essential for ethical decision-making in business environments.

Corporate Social Responsibility (CSR) Fundamentals

Following the ethical groundwork, the course typically delves into CSR concepts, including the role of businesses in society. Topics might encompass:

The evolution of CSR and its various models.

1.

Stakeholder theory and the balancing of interests among shareholders, employees,

2.

customers, and the community.

Triple bottom line approach focusing on economic, social, and environmental

3.

performance.

This section often emphasizes how CSR initiatives contribute not only to societal welfare but also to long-term business success.

Legal and Regulatory Frameworks in Business Ethics

A pivotal segment of the business ethics and social responsibility course outline addresses the legal context within which ethical business conduct occurs. Understanding laws related to corporate governance, consumer protection, labor rights, and environmental regulations is indispensable for compliance and ethical accountability.

Corporate Governance and Ethical Leadership

Modules dedicated to governance explore how organizations establish structures and policies to guide ethical behavior. Key topics include:

Board responsibilities and fiduciary duties.

1.

Transparency, accountability, and anti-corruption measures.

2.

The role of ethical leadership in fostering an ethical organizational culture.

3.

Emphasizing governance helps students appreciate the mechanisms that prevent unethical practices and promote integrity.

Compliance and Regulatory Issues

The course outline usually covers laws that impact business ethics, such as:

Anti-trust and competition laws.

1.

Environmental protection statutes.

2.

Labor and employment regulations.

3.

Consumer rights and product safety standards.

4.

Understanding these legal boundaries equips learners to ensure that ethical considerations align with regulatory expectations.

Practical Applications and Contemporary Challenges

To bridge theory and practice, the course outline integrates case studies and real-world scenarios, encouraging learners to apply ethical frameworks to complex business situations. This approach enhances problem-solving skills and ethical awareness.

Case Studies in Ethical Decision-Making

Analysis of landmark cases involving corporate misconduct, whistleblowing, and ethical

dilemmas provides invaluable insights. For example:

Examining the Volkswagen emissions scandal to understand corporate deception

1.

and environmental ethics.

Investigating the role of whistleblowers in exposing unethical practices.

2.

Evaluating labor exploitation cases in global supply chains.

3.

These cases stimulate critical discussion and reinforce the consequences of ethical lapses.

Sustainability and Global Business Ethics

Modern courses emphasize sustainability as a core component of social responsibility.

Topics include:

Environmental stewardship and sustainable resource management.

1.

Corporate responses to climate change and carbon footprint reduction.

2.

Ethical challenges in globalization, such as cultural diversity and international labor

3.

standards.

Addressing sustainability prepares students to engage with evolving ethical priorities that

affect global markets.

Skills Developed Through the Course

A comprehensive business ethics and social responsibility course outline is designed not only to impart knowledge but also to develop critical competencies, such as:

Ethical reasoning: Ability to evaluate and resolve moral conflicts.

1.

Strategic thinking: Integrating ethical considerations into business strategy.

2.

Communication skills: Articulating ethical positions and influencing organizational

3.

culture.

Leadership qualities: Demonstrating integrity and promoting ethical behavior.

4.

These skills are increasingly valued by employers who prioritize corporate integrity and social accountability.

Comparative Perspectives on Course Structures

While the core themes remain consistent, course outlines may vary depending on academic level and institutional focus. Undergraduate courses often emphasize foundational theories and broad CSR principles, whereas graduate programs tend to incorporate more specialized topics like ethical auditing, sustainability reporting, and advanced corporate governance.

Additionally, some courses integrate technology's impact on ethics, such as data privacy, AI decision-making biases, and cybersecurity challenges, reflecting the dynamic nature of contemporary business ethics.

Implications for Business Professionals and Organizations

Completing a course structured around this comprehensive business ethics and social responsibility course outline equips professionals with a competitive edge. Organizations benefit by fostering a workforce capable of ethical leadership, mitigating risks related to unethical conduct, and enhancing corporate reputation.

Furthermore, the integration of social responsibility principles aligns with increasing consumer demand for ethical brands, ultimately contributing to sustainable profitability and societal trust.

In summary, a thoughtfully developed business ethics and social responsibility course outline provides an essential roadmap for understanding the intricate balance between profit-making and ethical accountability. By combining theoretical insights with practical applications, such courses empower future business leaders to make decisions that respect both legal mandates and moral imperatives.

business ethics syllabus, corporate social responsibility topics, ethical business practices curriculum, CSR course modules, business ethics training outline, social responsibility in business, ethical decision making course, sustainability in business education, corporate governance subjects, business ethics and CSR framework

THE BUSINESS SCHOOL REVIEW FORMORE BUSINESS

The Business School Review Formore Business Attracting

The Business School Review Formore Business Attracting: A Guide to Choosing the Right Path

the business school review formore business attracting is a topic gaining traction

among aspiring entrepreneurs, career changers, and professionals aiming to boost their business acumen. Whether you're a student seeking the right MBA program or a professional looking to enhance your leadership skills, understanding how to evaluate business schools effectively can be a game-changer. This article dives deep into the essentials of business school reviews and how they can assist in attracting more business opportunities through informed educational choices.

Why the Business School Review Formore Business Attracting Matters

Choosing the right business school isn't just about earning a degree; it's about positioning yourself for success in the competitive business world. The business school review formore business attracting helps prospective students and professionals identify institutions that align with their career goals, industry demands, and personal growth ambitions.

When you select a top-tier business school, you gain access to a robust network, quality

education, and real-world experiences that open doors to lucrative opportunities.

Conversely, a poor choice can result in wasted resources and missed chances. Thus, a thorough review process is crucial.

Understanding Business School Reviews

Business school reviews typically cover a range of factors including curriculum quality, faculty expertise, alumni success, campus resources, and industry connections. These reviews are often compiled by education platforms, ranking organizations, students, and alumni, offering a comprehensive perspective on each institution's strengths and weaknesses.

Key elements often evaluated include:

Program specializations and flexibility

1.

Internship and placement rates

2.

Faculty credentials and research output

3.

Global recognition and accreditation

4.

Student satisfaction and support services

5.

How the Business School Review Formore Business Attracting

In?uences Decision-Making

When prospective students consult the business school review formore business attracting, they're looking for more than just rankings. They want insights into how a school can enhance their professional pro?le and help attract new business ventures or career advancements.

The Role of Networking Opportunities

One of the most valuable outcomes of attending a reputable business school is the network you build. Reviews often highlight how well-connected the school is with industries and how active and supportive the alumni community can be. This network can be instrumental in attracting partnerships, clients, or job o?ers after graduation.

Curriculum Relevance and Practical Learning

A signi?cant aspect covered in the business school review formore business attracting is how up-to-date and practical the curriculum is. Schools that emphasize experiential learning, case studies, and real-world projects tend to produce graduates who can immediately contribute to and attract business growth. When reviewing programs, look for those that o?er hands-on experiences and incorporate current market trends like digital transformation, sustainability, and global business strategies.

Tips for Using Business School Reviews to Attract More Business

To truly leverage the business school review formore business attracting, you need to go beyond surface-level information. Here are some actionable tips:

1. Align Reviews with Your Career Goals

Not every top-ranked business school fits everyone's ambitions. Use reviews to identify schools that offer strengths in your area of interest, whether that's entrepreneurship, finance, marketing, or technology management. This alignment increases your chances of attracting relevant business opportunities post-graduation.

2. Consider Location and Industry Connections

Location matters when it comes to business opportunities. Reviews often mention a school's proximity to business hubs or industries, which can influence internship availability and networking events. Pick a school situated in a region thriving with your target industry to maximize your business attracting potential.

3. Evaluate Alumni Success Stories

Alumni achievements are a strong indicator of a school's impact. Many business school reviews include success stories or data on graduate employment rates. Schools with alumni who have launched successful startups or climbed corporate ladders can offer you a blueprint and connections to replicate that success.

4. Look for Schools That Foster Innovation

Innovation is key in attracting new business. Reviews that highlight incubators, accelerators, and entrepreneurship programs suggest a school's commitment to nurturing innovative ideas and ventures. These resources can be invaluable for students looking to start or expand their own businesses.

Common LSI Keywords to Know in Business School Reviews

When exploring the business school review formore business attracting, you?ll come across several related terms that deepen your understanding:

MBA program rankings

1.

Executive education

2.

Business school accreditation

3.

Career services and placement

4.

Leadership development

5.

Entrepreneurship resources

6.

Networking events

7.

Internship opportunities

8.

Global business exposure

9.

Familiarizing yourself with these keywords can help you navigate reviews more effectively and ask the right questions when evaluating schools.

Real-Life Impact of Informed Business School Choices

Consider the story of Sarah, who used detailed business school reviews to select a program emphasizing sustainable business practices. The network and skills she gained helped her attract clients who valued eco-friendly solutions, significantly growing her consulting business within two years. Stories like Sarah's underscore the importance of leveraging the business school review for more business attracting not just for academic decisions but for long-term career and business success.

Similarly, companies often look favorably on candidates from schools known for rigorous training and real-world readiness. This reputation can directly influence hiring decisions, partnerships, and business development opportunities.

Final Thoughts on the Business School Review For More Business

Attracting

Navigating the vast landscape of business schools can be overwhelming, but the business school review for more business attracting offers a roadmap to making smart choices. By paying attention to program quality, networking potential, curriculum relevance, and alumni outcomes, you position yourself to not only earn a respected degree but also to attract meaningful business opportunities.

Remember, the decision to join a business school is an investment in your future. Taking

the time to research and analyze reviews will pay dividends in your professional journey, opening doors to partnerships, leadership roles, and entrepreneurial success you might not have imagined otherwise.

Question

Answer

What is the primary purpose of a business school review for attracting more business?

The primary purpose of a business school review is to assess and highlight the strengths, weaknesses, and unique offerings of the school to attract prospective students and corporate partnerships, thereby increasing enrollment and business opportunities.

How can business schools use reviews to improve their marketing strategies?

Business schools can analyze reviews to understand the needs and preferences of their target audience, identify areas for improvement, and showcase positive feedback in

marketing materials to build trust and attract more students and businesses.

What key factors should be included in a business school review to attract more business?

A comprehensive business school review should include program quality, faculty expertise, alumni success, industry connections, campus facilities, and career support services, as these factors influence prospective students' decisions and corporate collaborations.

How do online reviews impact a business school's reputation and student attraction?

Online reviews significantly impact a business school's reputation by influencing prospective students' perceptions and decisions. Positive reviews can enhance credibility and attract more applicants, while negative reviews may deter potential students and partners.

What role does feedback

from current students and

alumni play in business

school reviews?

Feedback from current students and alumni provides

authentic insights into the school's environment, teaching

quality, and career outcomes, making reviews more

credible and persuasive for attracting new students and

business partnerships.

The Business School Review Formore Business Attracting: An Analytical Perspective

the business school review formore business attracting stands as a critical

evaluative process in today's competitive educational landscape. As business schools

worldwide strive to enhance their appeal to prospective students and corporate partners,

understanding how comprehensive reviews shape their attractiveness is vital. These

reviews not only influence enrollment rates but also impact the institution's reputation,

partnerships, and overall market positioning. This article investigates the mechanisms

behind business school reviews, their role in attracting more business, and the subtle

dynamics that prospective students and stakeholders should consider.

Decoding the Business School Review Formore Business

Attracting

The phrase "business school review formore business attracting" encapsulates the

multifaceted process of assessing and showcasing a business school's strengths to draw in a broader audience. These reviews often encompass academic quality, faculty expertise, alumni success, industry connections, and campus facilities. However, attracting more business—whether through student enrollments, corporate sponsorships, or research collaborations—requires a nuanced understanding of market demands and strategic communication.

Business schools are increasingly leveraging detailed review formats that go beyond traditional rankings. These include qualitative feedback, real-world impact case studies, and transparent outcome reporting. By doing so, schools provide a more comprehensive picture, appealing to a discerning demographic that values practical relevance alongside academic rigor.

Key Components of Effective Business School Reviews

When analyzing business school reviews designed to attract more business, several critical components emerge:

Academic Excellence and Curriculum Innovation: Review forms highlight the

1.

robustness of MBA or executive education programs, emphasizing updated curricula that reflect current business trends such as digital transformation, sustainability, and entrepreneurship.

Faculty Credentials and Research Impact: Detailed profiles of faculty members,

2.

their publications, and industry engagements contribute to establishing credibility and thought leadership.

Graduate Employability and Alumni Network: Employment rates, average

3.

salaries, and influential alumni testimonials often form a persuasive part of reviews, demonstrating return on investment.

Industry Collaborations and Practical Exposure: Partnerships with corporations

4.

for internships, live projects, and guest lectures enhance the perceived value of the education offered.

Facilities and Global Exposure: Modern campuses, international exchange

5.

programs, and access to global business hubs are also emphasized in review forms to attract diverse applicants.

Comparative Insights: Leading Business Schools and Their Review Strategies

Comparing top-tier business schools reveals how the business school review form more business attracting varies by institution and region. For example, institutions like Harvard Business School and INSEAD focus heavily on alumni success stories and global networking opportunities. Their review forms meticulously track alumni career

trajectories, entrepreneurship ventures, and leadership roles in multinational corporations.

Conversely, emerging business schools may emphasize innovative teaching methods, affordability, and regional business ecosystem integration. Their reviews often incorporate testimonials from local industry partners and highlight unique value propositions such as specialized tracks in technology management or family business governance.

This comparative approach underscores that the effectiveness of a business school review in attracting more business depends on aligning the school's unique strengths with the expectations and priorities of its target audience.

How Business Schools Leverage Reviews to Enhance Market

Appeal

The business school review for more business attracting serves not only as an evaluative tool but also as a strategic marketing asset. Schools increasingly harness digital platforms to disseminate detailed review content, integrating multimedia elements like video interviews, virtual campus tours, and interactive data dashboards.

SEO Optimization and Content Strategy

In the digital age, SEO-optimized review content plays a pivotal role in driving organic traffic. Including relevant keywords related to business education, MBA programs, executive courses, and career outcomes ensures that prospective students and corporate clients find the school easily during their research phase.

Moreover, natural incorporation of latent semantic indexing (LSI) keywords such as ?business school rankings,? ?graduate employment rates,? ?corporate partnerships,? and ?leadership development programs? enhances search engine visibility while maintaining a humanized tone. This balance is crucial to avoid keyword stuffing and to engage readers authentically.

Transparency and Authenticity in Reviews

Transparency in reporting outcomes and challenges builds trust among prospective stakeholders. Business schools that openly share data on student demographics, ?nancial aid availability, and even areas for improvement position themselves as reliable and student-centric. Such authenticity in reviews can be a differentiator in attracting more business, especially from discerning international applicants.

Challenges and Opportunities in Business School Reviews

While business school reviews are indispensable for attracting more business, they come with inherent challenges. Standardizing review metrics across diverse institutions and cultural contexts remains complex. Additionally, the proliferation of review platforms and third-party ranking agencies can sometimes lead to inconsistent or biased portrayals. However, these challenges also create opportunities for schools to innovate in how they present their narratives. Integrating data analytics to personalize review content for different audience segments, leveraging alumni ambassadors for authentic storytelling, and utilizing AI-driven insights to predict market trends are emerging strategies that can redefine the business school review formore business attracting.

Pros and Cons of Emphasizing Business School Reviews

Pros:

1.

Enhances credibility and transparency

1.

Improves student engagement and enrollment

2.

Attracts corporate partnerships and sponsorships

3.

Facilitates benchmarking and continuous improvement

4.

Cons:

2.

Risk of overemphasis on rankings rather than holistic quality

1.

Potential bias or manipulation in self-reported data

2.

Resource-intensive to maintain detailed and up-to-date reviews

3.

May overwhelm prospective students with excessive information

4.

Future Trends in Business School Review Formore Business

Attracting

Looking ahead, the integration of immersive technologies such as virtual reality campus tours and AI-powered chatbots in review platforms will further revolutionize how business schools attract more business. Additionally, sustainability and social impact metrics are gaining prominence in review criteria, reflecting shifting stakeholder values.

Schools that adapt by embedding these elements into their review formore business attracting will likely gain a competitive edge. Furthermore, personalized review experiences tailored to individual career goals, learning preferences, and geographic locations will redefine engagement models.

The evolution of business school reviews is a dynamic interplay between transparency, innovation, and strategic communication?elements that ultimately shape the trajectory of business education worldwide.

business school evaluation, business school ranking, business school review, MBA program review, business school admissions, business school reputation, business school feedback, business education quality, attracting business students, business school marketing

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